

Wisconsin Minority Business Management Seminar

University of Wisconsin-Madison

Madison, Wisconsin

1-7 June 2012

The Wisconsin Minority Business Management Seminar (MBMS) is a week-long conference designed with minority business owners and executives in mind. The MBMS is sponsored by Business Management Seminar, Inc. in cooperation with the University of Wisconsin Small Business Development Center. Its purpose is to help minority entrepreneurs become more competitive and successful in the free enterprise system.

Business theory and practical application are integrated into a core curriculum taught by some of the country's most distinguished business faculty and practitioners.



Program objectives were created to enhance the management expertise of minority owners and executives. Additionally, they were formulated to increase opportunities for entrepreneurial success; provide an environment for business owners/executives to network, interact and learn from a broad spectrum of entrepreneurs and educators; and generate cognizance and interest in public- and private-sector patrons regarding minority business ownership and operation in the United States.

Seminar topics include:

- Innovation and Protection
- Strategic Planning
- Business Succession
- Tax Law
- Lean Enterprises
- Growth by Acquisition
- Join Ventures
- Wealth Development
- Cross Cultural Management
- Business Valuation
- Marketing Strategies
- Success and Failure Options

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Contact Information

Post Office Box 8577
Madison, Wisconsin 53708-8577
Telephone: (608) 241-5858
Fax: (608) 241-9100
<http://www.businessmanagementseminar.org>

Floyd Rose, Ph.D., President
E-mail: floydrose@businessmanagementseminar.org

Student Application

Student applications are available online at <http://wmbms2012.eventbrite.com/>.

For More Information

Please visit our website for more information:
<http://www.businessmanagementseminar.org>.